



7 Easy Ways Your Faith Community Can Help with the 2020 Census

During the 2020 Census, people of all faith traditions are living our values -- in our society, **Everyone Counts**. As a “**trusted messenger**” in the community, your congregation or place of worship plays a critical role in ensuring ALL our families and neighbors are counted, and receive our fair share of funding and political representation. PICO California has all the resources you may need to get involved:

<u>OPTIONS</u>	<u>TIMEFRAME</u>
<input type="checkbox"/> Hang Census posters, set up a resource table, and post Census info in your bulletin, newsletter, or social media	Now - May
<input type="checkbox"/> Make a pulpit announcement	Now - May
Sample language and video announcements about the importance of the Census are available and can be made during a service, class, or other gathering.	
<input type="checkbox"/> Collect Census pledge cards	Now - April
Collecting pledge cards from your members and doing follow-up with them is one of the best ways to ensure that Everyone Counts.	
<input type="checkbox"/> Preach or teach on the Census	Now - April
Sample sermons and prayers, lists of sacred texts and scriptures, and other faith-based materials, communicating our shared vision that Everyone Counts, are available.	
<input type="checkbox"/> Host an event to educate or assist others in completing the Census	Now - May
Events will help your members understand the importance of the Census, what it asks, and/or actually complete the questionnaire beginning in mid-March online, via phone, or on paper. Adding Census outreach to events you already have planned is a great way to start.	
<input type="checkbox"/> Participate with other congregations statewide during Faith Census Weekend, by doing any of the above	March 27 - 29
<input type="checkbox"/> Remind members they can complete the Census until July, by doing any of the above activities	May - July